

Blue Ridge Transportation Safety Board
Regional Highway Safety Summit
Wednesday, November 14, 2012
Salem Civic Center – Parlor A

A Multi-Jurisdictional Presentation by members of the Blue Ridge Transportation Safety Board to combat crash rates in the service area.

AGENDA

- 10:00-10:05 **Welcome and Introductions:** *Steve Goodwin, Virginia Highway Safety Office*
Chief Jeff Dudley, Salem Police Dept.
- 10:05-10:20 **Overview of Successful Regional Initiatives and the Governor's Highway Safety Plan**
Captain Richard Denney, Virginia State Police
- 10:20-11:15 **Regional Traffic Enforcement Campaigns**
Captain Jim Bennett, Bedford Police Department
First Sergeant Mike Bailey, Virginia State Police
Steve Buxton, National Park Service
- 11:15-12:00 **Lunch**
Courtesy of Stalker Radar and Roanoke Valley Claims Association
- 12:00-12:50 **Regional Traffic Safety Presentations**
Tim Wyatt, Roanoke County Police Department
Todd Cheyney, Salem Police Department
Joe Dooley, Bedford Police Department
- 12:50-1:00 Break
- 1:00-2:00 **The Role of Social Media in Promoting Traffic Safety**
Teresa Hall, Roanoke County Public Information Officer
Mike Stevens, Salem City Public Information Officer
- 2:00-3:00 **Blue Ridge Crash Teams Demonstrations – West parking lot**
The Blue Ridge Crash Teams will have some of their equipment outside for those attendees who would like to interact with the traffic safety presentations.
-Impaired Driving Simulator
-Air Bag Simulator
-Mobile Crash Classroom
-Crash Reconstruction equipment